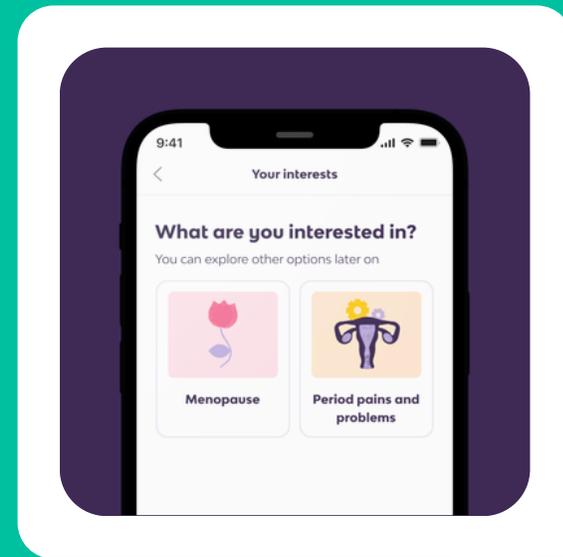


Clifford Chance support their people with Peppy



C L I F F O R D
C H A N C E





Clifford Chance launched Peppy in March 2021, offering support for Menopause

Clifford Chance, magic circle law firm

The firm recognized the importance of offering specialist support for underserved areas of female health.

The Covid-19 pandemic put employee wellbeing in the spotlight; this was the right time for Clifford Chance to take action

Clifford Chance wants to become an equal opportunity employer, with a global target of at least

**40% female
Partners by 2030**

Launching Peppy in March 2021:



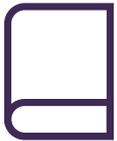
**Expert-led
launch event
open to all**



**Press and
PR support**



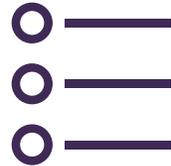
**Co-branded
marketing
materials**



**Thought
leadership
articles**



**Social media
asset production**



**Award
submission
support**

"The Peppy team held our hand throughout the entire process. We were able to implement creative solutions and communications, which concluded in a very successful launch."

Anna Cotgreave, Reward and Employee Benefits Manager



How Peppy helped Clifford Chance engage a remote workforce



Email HR director

An announcement email drafted by Peppy was sent to all employees and partners, detailing how to access Peppy



Virtual launch event

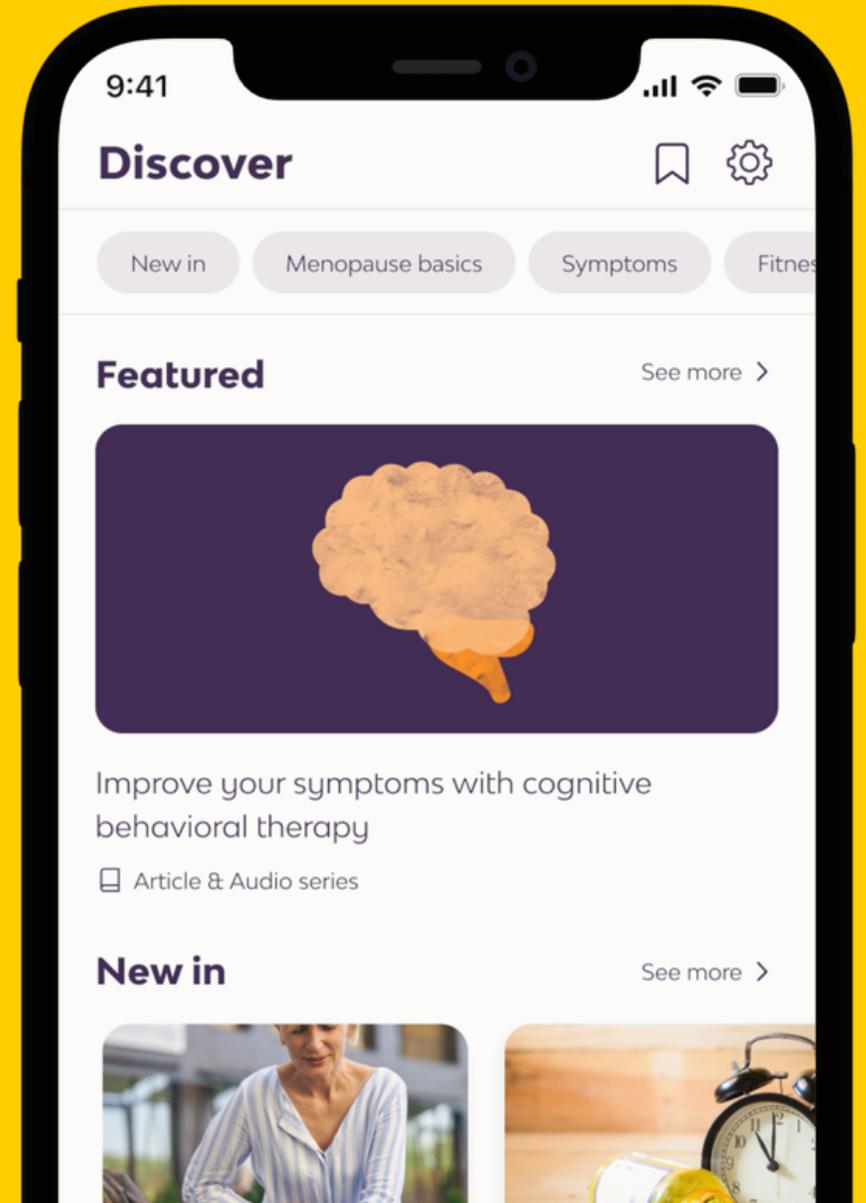
Over 60 Clifford Chance employees attended



Interactive menopause event

Attended by 150+ people, led by Kathy Abernethy, Peppy's Director of Menopause Services UK and past Chair of the British Menopause Society

The positive impact of Peppy was clear...



Exceptional employee adoption rates



40%
of Clifford Chance
employees' have
signed up to Peppy
and have access to
personalized
support on the app

Exceptional employee adoption rates



110%
of the minimum
annual employee
sign up target
reached in three
months, with high
demand for
Menopause

Outstanding clinical and emotional impact



Menopause

100%

of employees' are experiencing less bothersome symptoms since using Peppy

92% of employees' felt more positive about Clifford Chance after having had access to Peppy for over three months



**Dramatic improvement
in symptoms**

**On average, after
3 months of using
Peppy, the severity
of employees'
menopause
symptoms
reduces by 50%***

Before Peppy

Average employees'
menopause symptoms fall
into the category of 'severe'

After Peppy

Average employees'
menopause symptoms fall
into the category of 'mild'

Results were measured using the Menopause Rating Scale (MRS), a formally validated, internationally-recognized scale used to assess symptoms of menopause

*June 2022

Feedback from Clifford Chance colleagues

"It was so easy to get set up, and the Peppy practitioners were immediately helpful and responsive."

I'm really grateful, and long may this continue to help others at Clifford Chance."

"Peppy is great and such a brilliant idea."

I would never have expected this to be available. Many thanks for all your help and advice (plus the written report) which was very helpful!"

"It's hard to tell whether the symptoms are hormone related or more linked to work or lockdown stress!

"I think the Peppy app has been sent at a very opportune time."

"Thank you SO much for adding Peppy as a benefit."

As an expectant mum, particularly during the Covid pandemic when so many NHS services have been cut back, I can't tell you what an amazing relief it is to have the support service."

NPS score of 70

as of September 2022





Anna Cotgreave
Reward and Employee
Benefits Manager

"Our launch of Peppy at Clifford Chance has been a real success. We were so pleased with the outcomes and feedback we received, that we decided to expand the services we offer through Peppy.

This means our people can now access support not just through key life stages, but through any health journey they might face.

We're proud to be able to offer this level of support to our people."

**C L I F F O R D
C H A N C E**

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Book a call:
www.peppy.health

