# Santander support their people through menopause

90% felt more positive about Santander as an employer as a result of receiving menopause support with Peppy



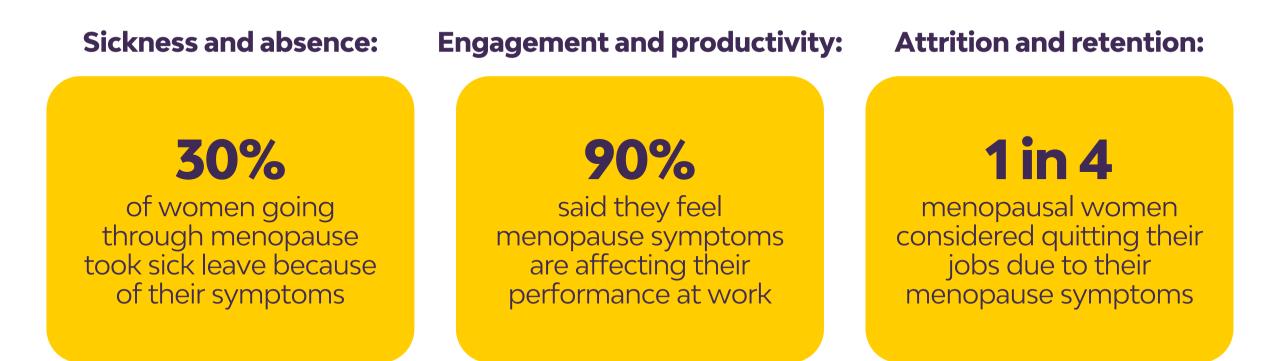


Discover



#### Menopause is a workplace issue

Women of menopausal age make up the fastest-growing demographic of the US workforce. And menopause can have a major impact on businesses.



Santander launched a pilot to 130 employees offering Peppy Menopause support, giving the pilot participants access to:

- One-to-one virtual consultations
- Group chat and support
- Mental wellbeing support
- Videos, articles, and audios
- Quick answers and explanations
- Events with expert speakers
- Guidance for symptoms and treatment
- One-to-one chat with an expert

Private chat - Menopause
Hi Louise. I'm not feeling myself and I have no idea if it's the menopause 9:40
<ul> <li>Louise - Peppy</li> <li>Hi Alpa <sup>3</sup>, you are not alone. The menopause creeps up on many women. Could you tell me a bit more about how you're feeling?</li> </ul>
Glad to know it's not just me I've been unusually anxious. And at times I get really upset with no real reason, which is not like me at all 9:40
Louise - Peppy I see it sounds to me quite likely that you might be coming into your menopause. Have you had any other symptoms, such as hot flushes or brain
+ Send a message

130 of Santander's female employees took part in the 4-week Peppy Menopause pilot in 2019

### **Before the pilot**

### 53%

felt they had very little support as they went through their menopause journey

### After the pilot

# 90%

felt more positive about Santander as an employer as a result of receiving menopause support with Peppy

# 76%

said their menopause symptoms had improved and that they felt more confident on their menopause journey Following the success of this pilot, Santander rolled out Peppy Menopause support for all employees "Just over half of Santander's workforce is female, and around 25% are of menopausal age. I knew that supporting our people through this chapter was important, not just to retain our top talent, but because it felt like the "right" thing to do as a business.

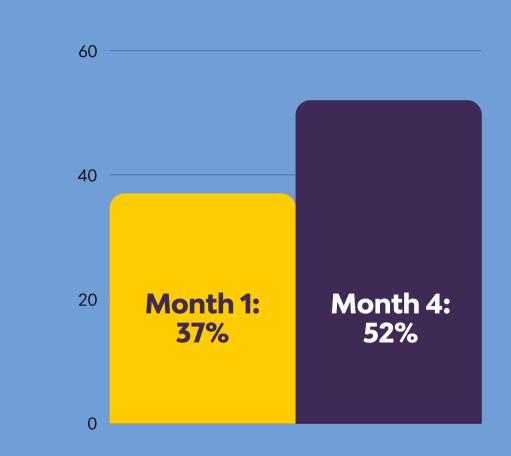
We were so delighted by the results of the pilot, that rolling out the service across all our employees was an easy decision."

Theresa Winters, Senior HR Manager, Employee Experience Proposition Lead, Santander

### Excellent results were achieved in the first year of offering Peppy's Menopause support

A study on the impact of Peppy Menopause on Santander employees was run in collaboration with Prof Jo Brewis (Open University) over a 4.5month period in 2020. These were some of the results...

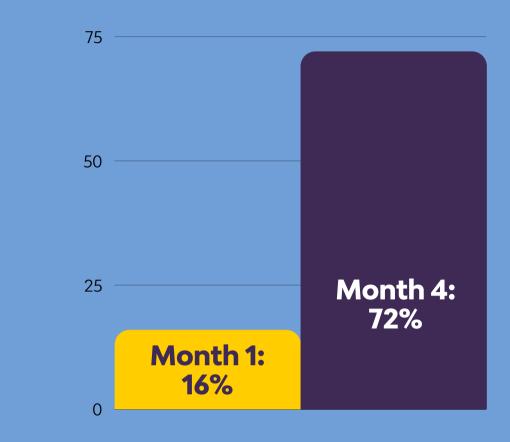
### Employees felt more confident disclosing their menopause symptoms to their line manager



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# **Employees felt more supported on their menopause journey over time**



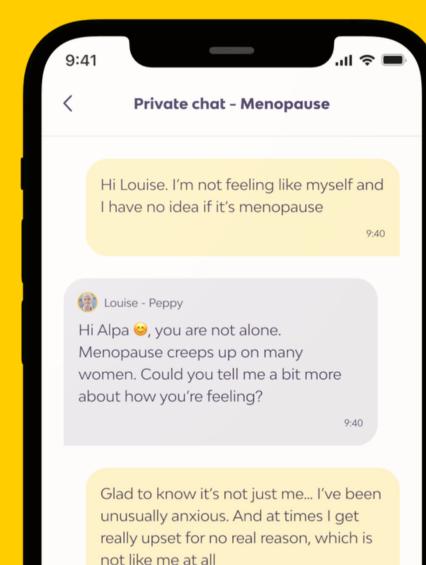


# Significant improvement in menopause symptoms

Employees' menopause symptoms reduced by **39%** after 90 days of using Peppy

Results were measured using the Menopause Rating Scale (MRS), a formally validated, internationally recognized scale used to assess symptoms of menopause

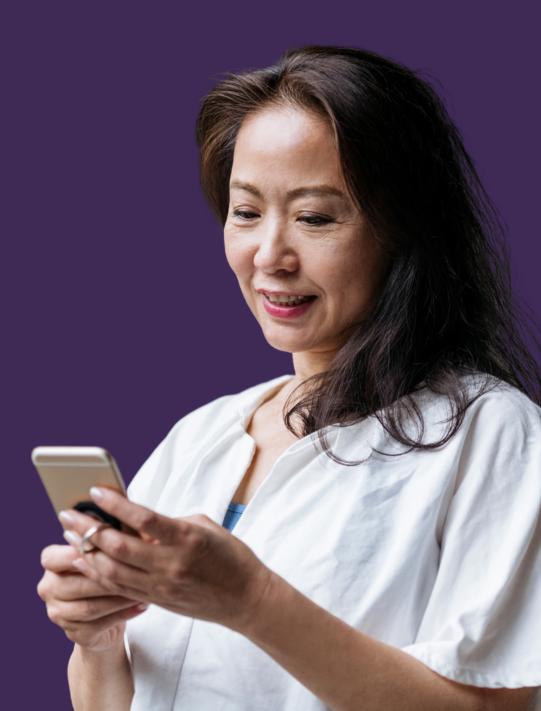
### Peppy has continued to have a long-term impact at Santander



Employee engagement levels remain consistently high

72% of employees remained active 90 days after registration

59% of employees remained active 180 days after registration



June 2022

# Two years post-launch, and Santander employees still love Peppy

#### Peppy Survey June 2022

### Since downloading Peppy...

# 75%

have reached out for treatment or further support based on advice given

# 88%

felt more comfortable discussing their menopause symptoms with their line manager

### 81%

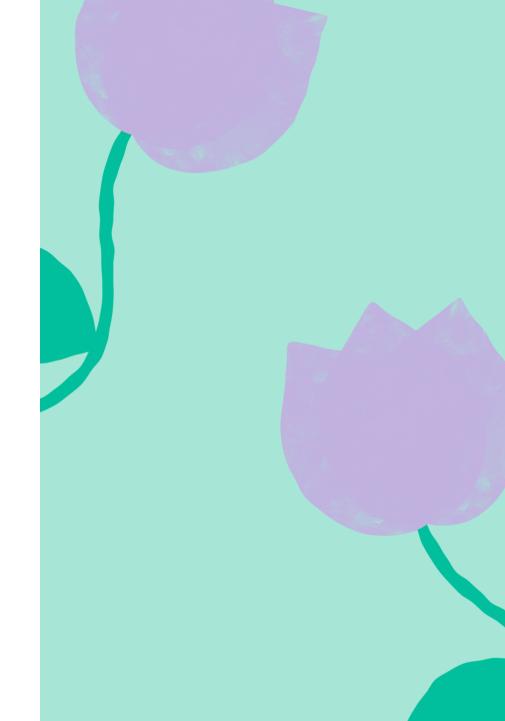
experience less bothersome mental and/or physical symptoms related to their menopause

"Peppy has become an essential support tool for me to help me come to terms with my journey. There is no silver bullet to make the challenges go away, but Peppy gives me the answers I need to make sense of it all, manage my symptoms, and be kinder to myself." Santander employee, 2022

Significant impact on Santander's employer brand

# There was a 15%

uplift in response to the question "Santander cares about my wellbeing" from female employees aged 45-55 in Santander's annual engagement survey (2021 vs pre-Peppy)



"I appreciate Santander more now as they are proving they take this seriously. It has a direct impact on the bottom line of business performance as well as employee wellbeing. Thank you." Santander employee, 2022



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# Book a call: www.peppy.health



